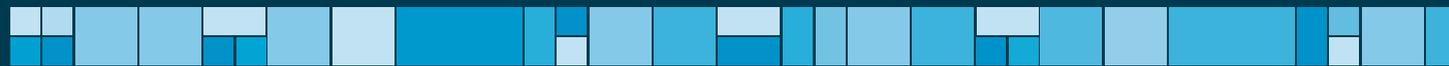


Company Profile

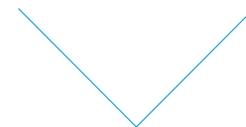


Character is like a tree. Reputation like its shadow.

“A new and fresh approach to branding.”

Every business exhibits the desire to grow and succeed. Success is anchored on your ability to communicate value to your customers. You may call this marketing.

When someone is speaking to us, we always form perceptions in our mind by default. It is the same with business communication. How you package your communication creates an image your customers will come to associate with for years to come. At Mint, we specialise in packaging this communication creating the appropriate image for your customer. You may call this **branding**.



Contents

- Briefly 1
- The big idea 2
- Bringing the idea to life 3
- Promoting the idea 5
- How we do it 7
- Why us 8
- Some of our clients 10

Design is as much a matter of finding problems as it is solving them.

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Vision

We want our branding services to be the benchmark of quality and innovation.

Mission

At Mint, we endeavour to create, enhance and complement integrated marketing communication standards for businesses to achieve unique brand positioning through fast delivered services.

Core Values

Meticulous: our work demonstrates attention to detail

Gestalt: complementing marketing and creative skills

Endearing: if we love it, you love it, your clients will love it

Agile: fast delivered services

*“Speed is essential in today’s marketing environment.
We ensure you get that first mover advantage”*



- Starting a new venture ●
- Arranging for a tradeshow ●
- Launching a new product ●
- Entering the Region's Market ●
- Presenting a consistent image ●



Bursting with ideas?

Ideas are the beginning points of all fortunes

When you dream up of an idea, it grows on you. It grows to the point you're eager to start a new venture, launching a new product or even revitalize your brand. It's a new challenge.

Your idea needs implementation...



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Bringing the idea to life

From inception, every idea needs the right environment. Ours is to nurture these great ideas to great Brands. With the right care and skill, your brand will become one of the most invaluable assets to your firm as it brings about customer loyalty and differentiation from competition.

Character is like a tree, reputation its shadow. Our services build your brand's character and its reputation will precede it.

Brand Identities

Brand Standards

Rebranding

Building the Brand Online



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“Our creative and marketing skills are merged to produce synergies beneficial to you and eventually your clients.”



“Brands must now transcend traditional communication and embrace online platforms such as social media and email.”

Learn More



How We Do It

We are constantly looking for *fresh solutions* at Mint to bring out the best of brands. We work with you to build an image that lasts.

Dynamic Team

Our team is here for you. We have integrated marketing and creative skills to give brand communication meaning. At the end of it all your brand stands out from the crowd.



Happy Customers

Speed, high quality and uniqueness is our promise. Our designs skills have been mastered, our print quality is impeccable, and our branding is and will be memorable.

Simplified Process

Simplicity, carried to an extreme, becomes elegance. Our process is not only simple but makes sense in an ever changing marketing environment.

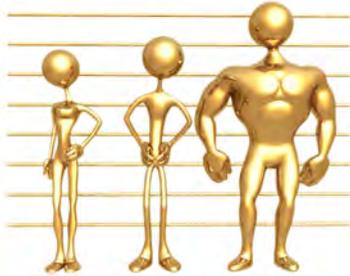


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Why Us

The future of your brand and its success lies in choosing the right team to nurture your brand. We believe in laying a strong foundation for you to build a brand that stands tall.



Building Strong Brands

A strong brand can gain market share easily. When we work with you, we work with the goal of strengthening your brand image to give you the much needed competitive advantage.

Building Relationships

Over the years we've learnt of the importance of building relationships with clients. The more we work together, the more we understand your marketing needs. This gives your brand an edge in the market.

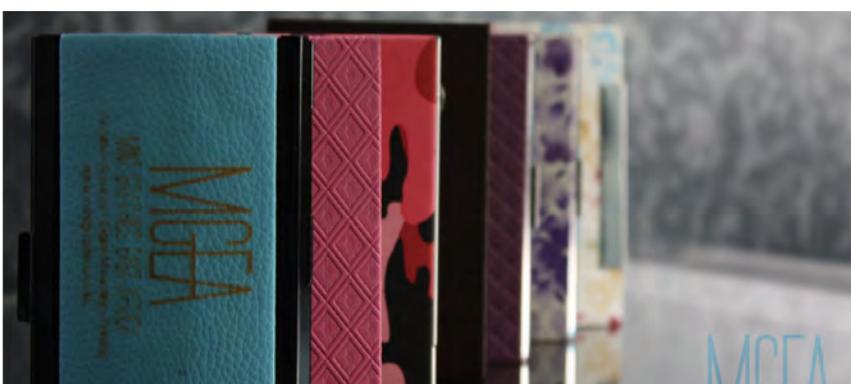
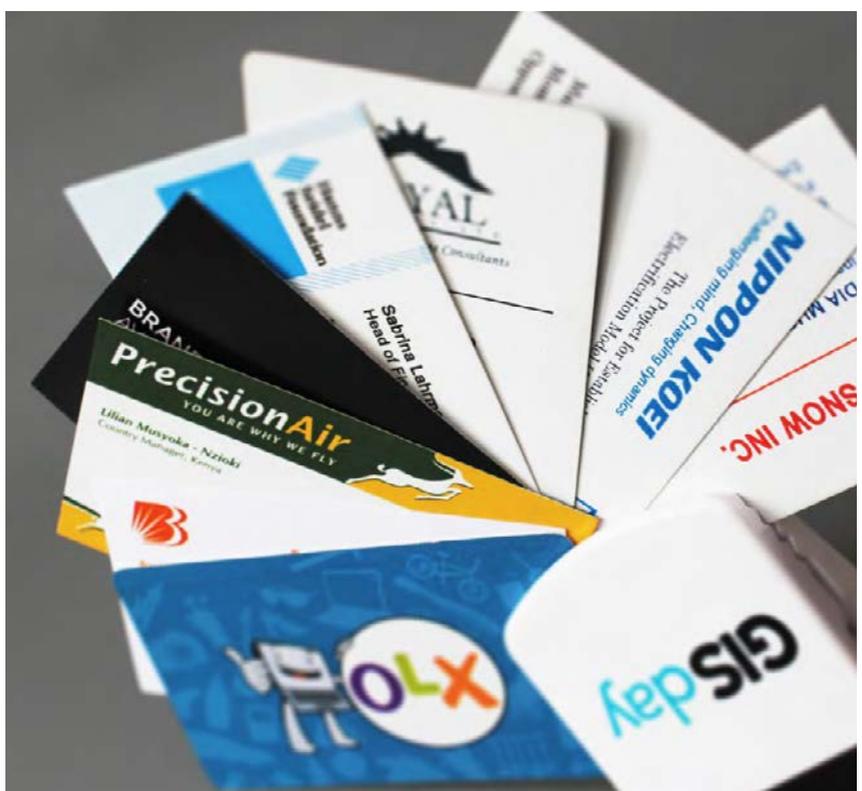
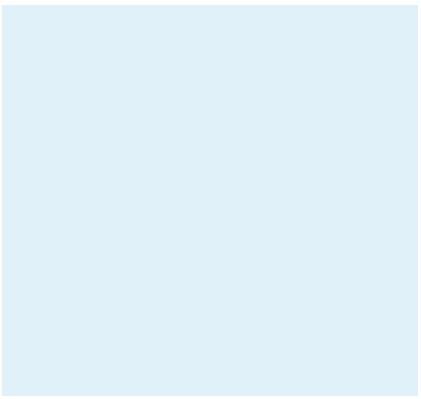
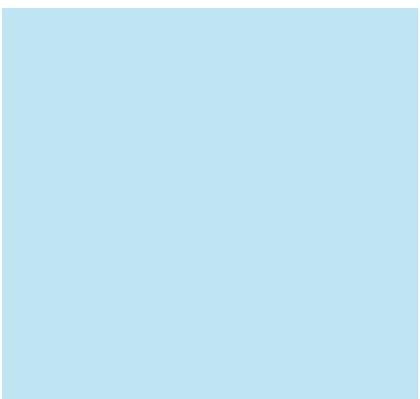
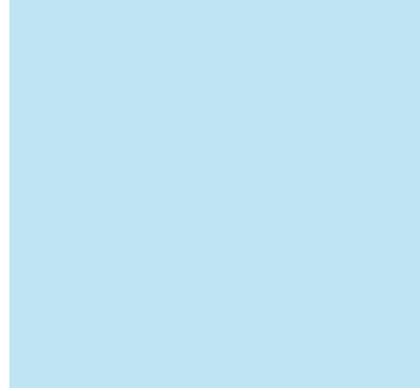


An Understanding of the Region

The marketing environment in Kenya and the East Africa region is dynamic and demands prompt responses. Mint has a flexible structure that works with the current market changes.

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Some of Our Clients



Bank of Baroda (K) Ltd



HF Group



Hanns Seidel Foundation Kenya



GreenBell Communications Ltd

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UNFPA Somalia



GA Insurance & GA Life



MIH Internet East Africa (OLX)



Mater Hospital

You can view some of the work we've done for our clients

[View Our Portfolio](#)



We are ready to start your brand's journey today...

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